

Association for Hospital Medical Education

Presents a new educational vehicle...Webinars!

“Conducting a Needs Assessment and Identifying Practice Gaps: Getting It Right”

A price-conscious, value-packed webinar sponsored by CCME (The Council on Continuing Medical Education) – one of AHME’s four councils.

Tuesday, November 24, 2009 ~ 1:30-2:30 p.m. EST

Objectives:

At the end of this Webinar, the learner should be able to...

- 1.** Define and clarify Criterion 2—why is it important?
- 2.** Explore straight-forward methods by which to identify the professional practice gaps "of your own learners" for live activities and regularly scheduled series
- 3.** Enable providers to confidently describe and illustrate their process in an upcoming Self-Study Report for accreditation

Speakers: AHME member and past-President, **Steven Minnick, MD, MBA**, is the Director of Medical Education at St. John Hospital and Medical Center in Detroit, Michigan, and an assistant clinical Dean for the Wayne State University School of Medicine. Dr. Minnick is the Chair of the Michigan State Medical Society’s Committee for Continuing Medical Education Accreditation. He also currently serves on the Board of the National Institute for Quality Improvement Education and is an at-large delegate to the AMA’s Section on Medical Schools. He is a past Chair of the Accreditation Council for Continuing Medical Education and has received both the ACCME’s Robert Raszowski Hero award and the Will Duff award for his exemplary volunteerism. Dr. Minnick was the Chair of the AMA Task Force on Performance Improvement and CME.

Senior Director of Continuing Education and Performance Improvement for AAMC, **Dave Davis, MD, CCFP, FCFP, FRCPC(hon)**, Currently the AAMC’s lead for continuing healthcare education and improvement, Dave was a family physician in Ontario, Canada for nearly forty years. For much of that time, he was active in ‘CME’ as: chairman of an all-staff inter-professional CE program at a community hospital; director of Continuing Medical Education and subsequently chair of continuing education at McMaster University’s Faculty of Health Sciences; associate dean, continuing education, and founding director of the Knowledge Translation Program in the Faculty of Medicine, University of Toronto; and chairman of Ontario’s Guidelines Advisory Committee. Emphasizing a rigorous, outcomes-based focus on CME, he has acted as PI, Co-PI or investigator on grants totaling several million dollars. This emphasis has seen the publication of well over 100 peer-reviewed papers, dozens of abstracts, book chapters, and two major books on CME practices, and presentations on four continents. His (and colleagues’) 1995 *JAMA* systematic review of the effect of CME interventions is widely cited as a seminal study in this field.

Moderator: AHME board member, **Robert D’Antuono, MHA**, is Director of Professional Development at the Hospital for Special Surgery in New York, NY, and our Teleconference coordinator and moderator for this exciting Webinar.



Register online now ~ www.ahme.org

***AHME Members: Only \$75 if you register by Nov. 10 -- \$85 after 11/10/09**

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*Registration includes one site or one Internet connection and one phone line connection. Include your CME Department or Committee!

Contact AHME Headquarters with questions – 724-864-7321



AHME Webinar Registration Form
“Conducting a Needs Assessment and Identifying Practice Gaps: Getting it Right.”
Tuesday, November 24, 2009, 1:30-2:30 pm EST

Institution Name _____

Registrant #1: Main Contact for Registration & First Participant (optional)

Name _____ Degree _____ AHME Member ID: _____
 Title _____ Department _____
 Address _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____ Email _____

Registrant #2: (optional)

Name _____ Degree _____ AHME Member ID: _____
 Title _____ Department _____
 Email _____

Registrant #3: (optional)

Name _____ Degree _____ AHME Member ID: _____
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Registrant #4: (optional)

Name _____ Degree _____ AHME Member ID: _____
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PAYMENT CALCULATION* **Registration includes one site or one Internet connection and one phone line connection. Include your CME Department or Committee!

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METHOD OF PAYMENT – NOTE: If registering by check/mail, be sure to fax your registration as well!

Credit Card: ___ Visa ___ MasterCard

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Check Enclosed: Made payable to **AHME – mail to: AHME, PO Box 725, Indiana, PA 15701**

Check to Follow: Fax a copy of your internal check request to 724-864-6153

Cancellation Policy: Cancellations made within 3 business days of the course are subject to a 25% service fee. Registrants who do not dial in and who do not cancel before the conference date are liable for the full fee. Only written requests for cancellation will be accepted. Cancellations must be made by fax at 724-864-6153 or by email (susan@ahme.org).